

Company profile

DigiPlus Interactive Corp.
May 2025



DigiPlus overview

- Publicly listed company in the Philippines (PLUS:PM)
- Fastest-growing digital entertainment group in the Philippines, with over 20 years experience in leisure and entertainment
- Dominates the Philippine online gaming space with ~50% market share
- Established a world-class IT infrastructure and assembled deep bench of talents from technology and operations, with strong distribution network of physical sites across the Philippines
- In 2022, successfully pivoted its brick-and-mortar business to digital, which now accounts for over 90% of revenues
- Solid digital footprint with over 40 million registered users across its digital ecosystem
- Robust offline presence with over 130 physical sites across the Philippines, with over 3,000 employees across its online and offline operations spread out in the Philippines

DIGITAL ENTERTAINMENT

RETAIL BINGO



BingoPlus is the leading **DIGITAL BINGO** platform in the country, offering the game to bingo-loving Filipinos livestreamed anytime and anywhere.

SPORTSBOOK



ArenaPlus is the country's premiere **SPORTS BETTING** brand that streams local and international sporting events live.

SPECIALTY GAMES



DigiPlus offers a variety of **SPECIALTY GAME PRODUCTS** involving colors, numbers traditionally well-loved by Filipinos in digital format.

CARD GAMES



DigiPlus offers a range of **CARD GAMES** that can be enjoyed by both casual and more experienced players.

In addition, DigiPlus offers over 1,000 e-casino games developed by leading international game providers (Jili, Evolution, EEZE, etc.) across all its platforms.



SLOTS/TABLE GAMES

Super Ace Jackpot is an exclusive offering by BingoPlus. This is the Philippines' favorite slot experience with a massive ₱200 million in jackpots, and individual wins reaching up to ₱30 million.

BINGO PLUS

- DigiPlus launched BingoPlus in January 2022, an interactive, livestreaming digital bingo platform – the first of its kind in the country.
- Established market leadership in the retail gaming segment.
- Cutting-edge IT infrastructure complemented by over 130 physical bingo sites nationwide.
- Built a livestreaming studio with world-class digital streaming feature for the BingoPlus platform.
- Over 1,000 games available on the platform.
- Established strong brand equity since launching in January 2022 on aggressive marketing, acquisition, and retention efforts.





ARENA PLUS

- Launched in February 2023 to cater to the sports-loving demographic.
- Streams local and international sports events live.
- Official sportsbook partner for both local and international franchises such as the FIBA World Cup, Philippine Basketball Association, Philippine Volleyball League.
- Introducing more sports and community content into the platform to increase its following and users.
- With expanding sports coverage and exclusive community-driven content, it continues to set the gold standard for sports engagement and entertainment.

perya game

- Since its launch in 2023, DigiPlus' carnival game offerings have been redefining how Filipinos experience traditional perya (carnival) games in the digital space.
- As a pioneer in merging heritage with technology, DigiPlus has created an immersive, high-energy gaming experience that resonates deeply with Filipino players.
- These offerings set DigiPlus apart by tapping into nostalgia, excitement, and cultural familiarity – giving DigiPlus a true competitive edge in the industry.
- Launched in September 2024, Pinoy Drop Ball has quickly risen as a fan favorite among the perya game lineup, capturing the hearts of players with its simple yet thrilling mechanics.





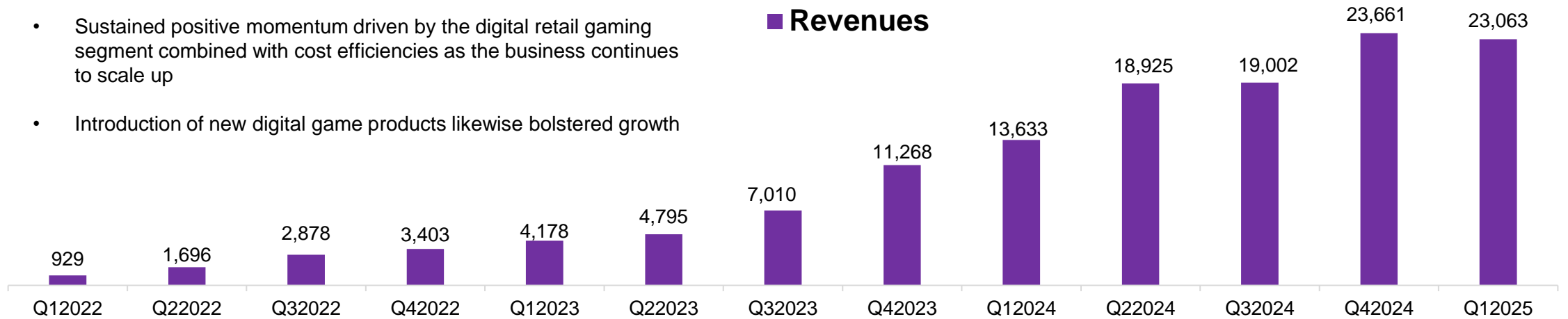
GAME ZONE

- GameZone is revolutionizing digital gaming with a cutting-edge, player-focused platform that offers thrilling, high-quality betting experiences.
- With its live streaming capability and exclusive Player vs. Player (PVP) mode for Tongits, alongside a diverse range of classic card and betting games, GameZone delivers an unparalleled level of engagement and competition.
- In 2024, GameZone held the “Tongits Champions Cup” the first-ever offline Tongits grand tournament in the Philippines.

DigiPlus' strategic transformation into the digital entertainment space drove its remarkable turnaround since Q3 2022

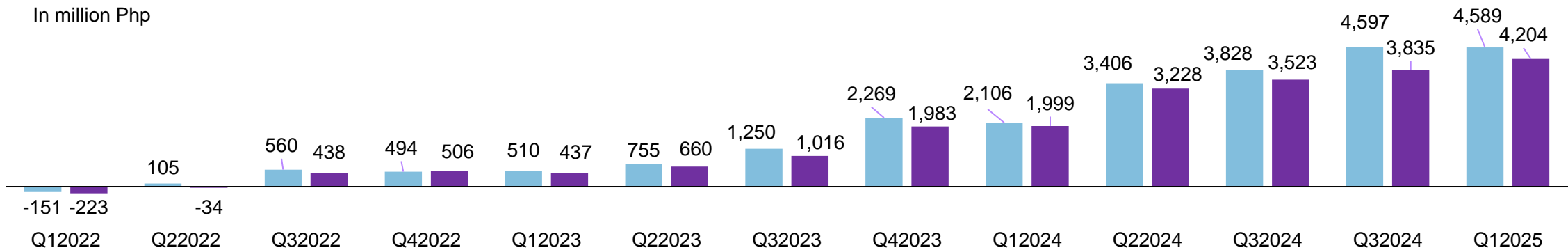
- Sustained positive momentum driven by the digital retail gaming segment combined with cost efficiencies as the business continues to scale up
- Introduction of new digital game products likewise bolstered growth

Revenues



EBITDA NET INCOME

In million Php



DigiPlus is executing on its strategy to establish itself as the number one diversified leisure and entertainment hub in the country.

01

Launch more exclusive and self-developed games to expand user base and improve profit margins

- Continue executing DigiPlus' brand value proposition of delivering locally inspired and unique gameplay experiences.
- Develop and offer exclusive, self-created games to broaden the user base.
- Use these games to differentiate in a competitive market, engage current players, and attract new users.
- Drive sustainable revenue growth through enhanced engagement.

02

Continue to diversify product portfolio to cater to different user demographics

- Expand the product portfolio to meet the diverse needs of customers.
- Offer a wide range of entertainment products tailored to various tastes, interests, and age groups.
- Attract and retain a broader user base while remaining adaptable to evolving preferences.
- Foster long-term growth and strengthen customer loyalty.

03

Leverage digital intelligence to provide tailored and seamless experience to users

- Leverage AI and big data to personalize gameplay and support responsible gaming.
- Optimize for a mobile-first, seamless customer experience across all platforms.
- Use big data insights to improve marketing, retention, and product development strategies.

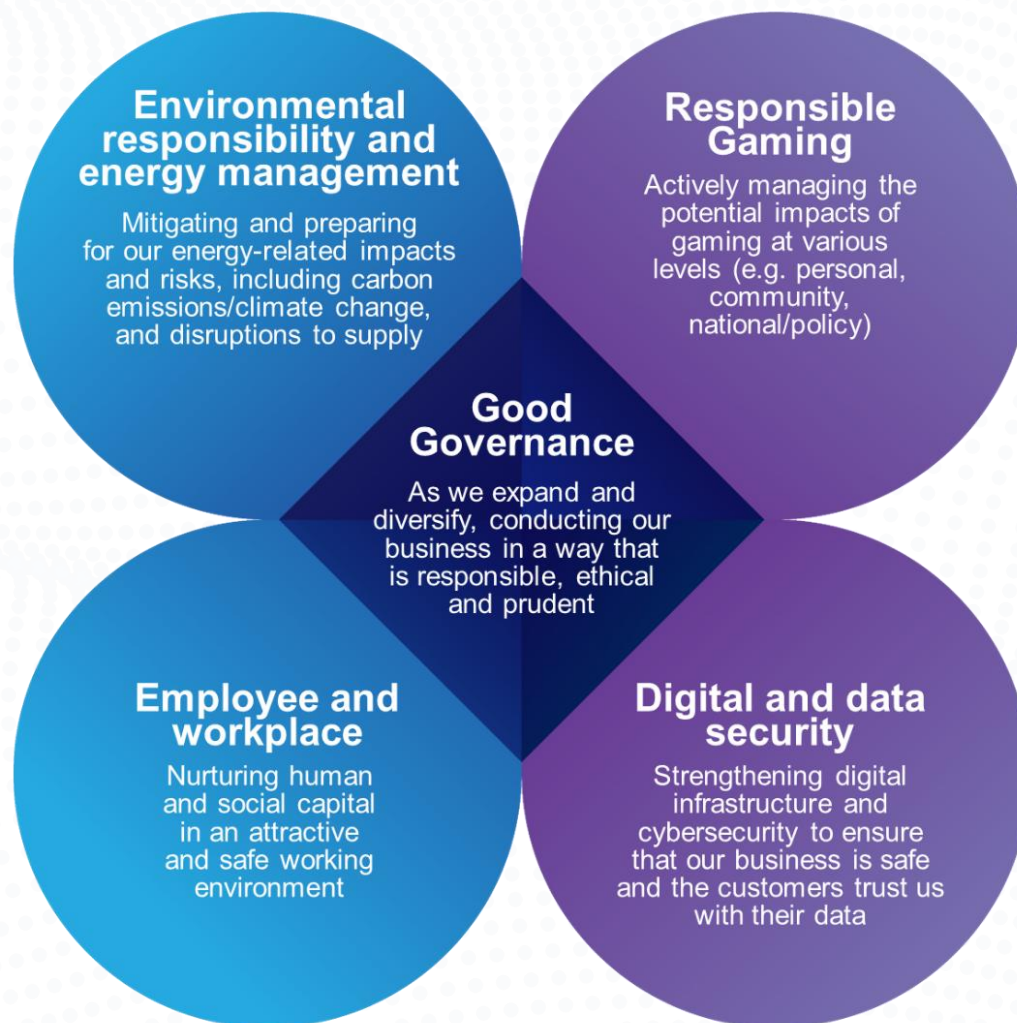
04

Opportunistically diversify in offshore markets where laws on iGaming are in place from which we can derive new sources of growth

- Expand into offshore markets with established iGaming regulations.
- Target regions with clear regulatory frameworks to reduce compliance risk.
- Diversify revenue streams and strengthen global presence.
- Unlock new growth potential and drive sustainable expansion.

Sustainability framework

DigiPlus has set up a dedicated Sustainability team and developed a Sustainability Framework to align itself with global best practice

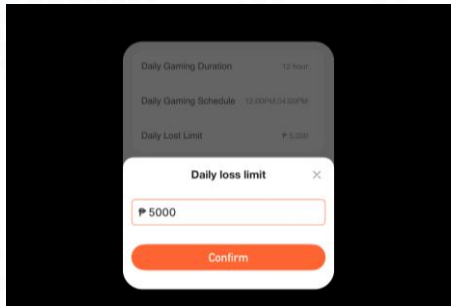


Initiated a materiality assessment to identify key ESG topics for digital entertainment.

Pioneering advocacy campaign on Responsible Gaming to educate and protect players.

Conducted climate risk assessment marking the first step towards understanding and mitigating environmental impact.

Pioneering responsible gaming for a safer digital experience



In-app responsible gaming tab

We enable players to take charge of their gaming habits by setting daily gaming durations and schedules within our platforms and establishing daily loss limits to prevent overspending.



Financial coaching sessions

We offer personalized guidance to jackpot winners to ensure they make informed financial decisions for long-term stability.



Expert-led webinars

We equip players with the knowledge to develop healthy gaming habits, manage their emotional and mental wellness, and identify when intervention may be necessary through our “Tamang Laro, Tamang Panalo” learning sessions.



Short films promoting responsible gaming

We educate players through our “Pusta de Peligro” films, which feature relatable, real-life situations to help them avoid risky gaming triggers.

DigiPlus allocated over ₱150 million to be deployed across various CSR projects for 2025

Technology Education FutureSmart Program



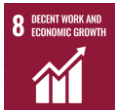
Enable Filipino capacity to thrive in the digital economy

E-CENTERS

Connectivity and equipment for schools and vocational centers

TECH TALENTS

IT scholarships and learning programs on digital literacy



Accessible Healthcare KalusuganPLUS Program



Enable accessible healthcare for communities

HEALTH CENTERS

Infrastructure for sustainable health services in barangays

MEDICAL MISSIONS

Health awareness and provision of medical services



Community Resilience KabuhayanPLUS Program



Enable sustainable livelihood amidst life's storms

LIVELIHOOD CENTERS

Training and equipment for income generation

DISASTER RESPONSE

Emergency preparedness and post-disaster rehabilitation



Responsible Digitalization GameSmart Program



Enable safe digital entertainment for Filipinos

PREVENTION

Right online habits and financial literacy for gamers

INTERVENTION

Mental health support for excessive gaming





- Innovative Achievement in Growth
- Innovation in Investor Relations
- Excellence in Social Impact
- Innovation in Annual Reports
- Innovation in Corporate Websites



- 2025 Philippines Growth Champions (Top 3)



- Best reliability in online gaming



- Reliable Gaming Brand - BingoPlus



- Best Sportsbook Operator - ArenaPlus



- Achievement in Product Innovation



- Gold Anvil: Transformative corporate rebranding campaign
- Silver Anvil: 2023 Integrated Report
- Silver Anvil: BingoPlus Foundation's 'FutureSmart' program



- Silver: Best Brand Evolution
- Silver: Best Use of Visual Property
- Bronze: Best Use of Typography
- Bronze: Best Brand Development Project



- Corporate Excellence Award
- Fast Enterprise Award



- Philippines Technology Excellence Award for Startup - Media and Entertainment
- Philippines Innovator of the Year



- FTSE Total-Cap Index
- FTSE All-Cap Index



- MSCI Small Cap Index



- PSE MidCap Index



- Award for Innovation in Brand Renovation



- Excellence in Technological Advancement and Integration
- Excellence in Corporate Social Responsibility and Sustainable Practices
- Best in Corporate Governance and Ethical Practices



- Best Social Responsibility Campaign Award
- Excellence in ESG Championship in Corporate Governance Awardee



- Gold for Asia's Best Integrated Report: First-time Category

Note on forward-looking statements

The forward-looking statements in this presentation are based on the beliefs of the management as well as assumptions made by and information currently available to the management. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns, levels of spending in business and leisure segments as well as consumer confidence. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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