

Investor Presentation

DigiPlus Interactive Corp.

March 2025



Company Overview

- Publicly listed company in the Philippines (PLUS:PM)
- Fastest-growing digital entertainment group in the Philippines, with over 20 years experience in leisure and entertainment
- Dominates the Philippine online gaming space with ~50% market share
- Established a world-class IT infrastructure and assembled deep bench of talents from technology and operations, with strong distribution network of physical sites across the Philippines
- In 2022, successfully pivoted its brick and mortar business to digital, which now accounts for over 90% of revenues
- Solid digital footprint with over 40 million registered users across its digital ecosystem
- Robust offline presence with over 130 physical sites across the Philippines, with over 3,000 employees across its online and offline operations spread out in the Philippines



DIGITAL ENTERTAINMENT

RETAIL BINGO



BingoPlus is the leading digital bingo platform in the country offering the game to bingo-loving Filipinos livestreamed anytime and anywhere.

SPORSTBOOK



ArenaPlus is the country's premiere sportsbetting brand that streams local and international sporting events live.

SLOTS



SpinPlus is a dedicated slot games platform designed to provide players with seamless and instant access to their favorite titles.

CARD GAMES



DigiPlus offers a range of card games that can be enjoyed by both casual and more experienced players

In addition, DigiPlus offers over 1,000 e-casino games developed by leading international game providers (Jili, Evolution, EEZE, etc) across all its platforms.

SLOTS / TABLE GAMES



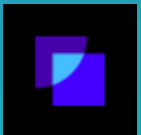
Super Ace Jackpot is an exclusive offering by BingoPlus. This is the Philippines' favorite slot experience with a massive ₱200 million in jackpots, and individual wins reaching up to ₱30 million.



BingoPlus is the leader in the country's retail gaming segment, with over 30 million registered users in its platform



- DigiPlus launched BingoPlus in January 2022, an interactive, livestreaming digital bingo platform—a first of its kind in the country.
- Established market leadership in the retail gaming segment
- Cutting-edge IT infrastructure complemented by over 140 physical bingo sites nationwide
- Built a livestreaming studio with world-class digital streaming feature for the BingoPlus platform
- Over 1,000 games available on the platform
- Established strong brand equity since launching in January 2022 on aggressive marketing, acquisition, and retention efforts



ArenaPlus is the country's premiere sportsbetting brand, streaming major local and international sporting events live



- Launched in February 2023 to cater to the sports-loving demographic
- Streams local and international sports events live, including NBA playoffs
- Official sportsbook partner for both local and international franchises such as the FIBA World Cup, Philippine Basketball Association, Philippine Volleyball League
- Introducing more sports and community content into the platform to increase its following and users



SPECIALTY GAMES



Color Game is an easy-to-play game with low stakes and high rewards. When the dice is dropped, winning colors will be revealed and the top three winners will be announced.



Pa Pula Pa Puti is another type of specialty game where players choose if balls will drop on red or white squares.



CARD GAMES



Game Zone is an all-in-one entertainment platform that offers a range of card games that can be enjoyed by both casual and more experienced players.



Online gaming is the fastest-growing segment in the industry, with DigiPlus accounting for ~50% market share

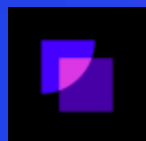
• (Billion Peso)

Period	Total Industry GGR	Industry (Bingo + Egames) *	DigiPlus (Bingo + Egames)	DigiPlus Market Share
2022	214.3	28.2 13%	8.1	29%
2023	285.3	58.2 20%	26.4	45%
2024	373.6	154.5 41%	74.1	47%
2023 vs 2024 growth	30%	165%	180%	

-In 2024, DigiPlus' market share grew to 47% with PHP 74.1B in revenue from 45% in 2023

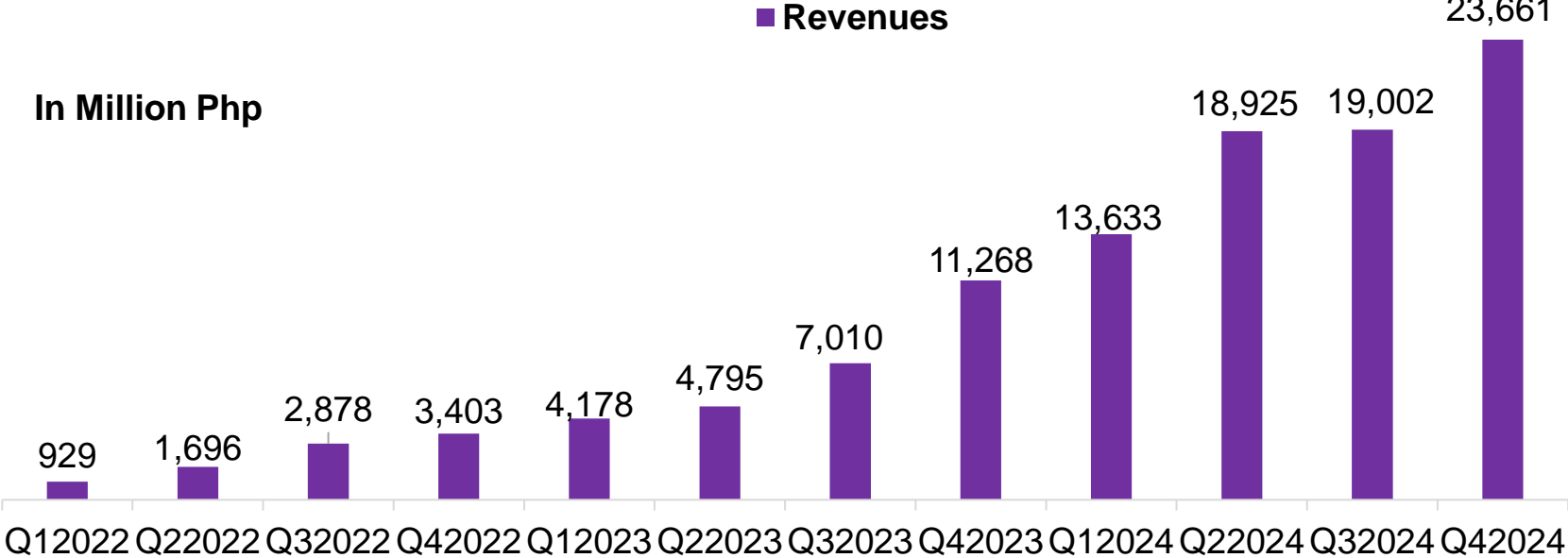
-Bingo and E-Games contribution rose to 41% (PHP 154.5B) from 20% in 2023

	2024 Actual	2025 Forecast	% Growth
Industry GGR	373.6	450	20%



* Figures gathered from Pagcor published report

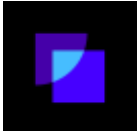
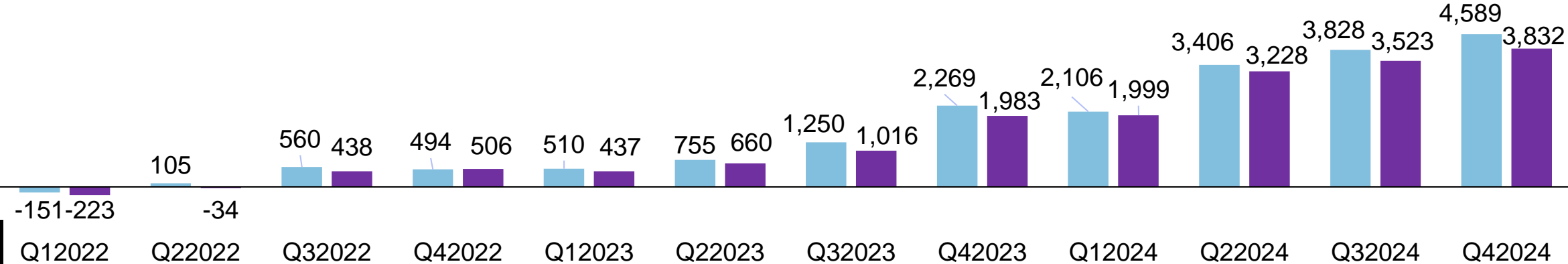
DigiPlus' strategic transformation into the digital entertainment space drove its remarkable turnaround since Q3 2022



- Sustained positive momentum driven by the digital retail gaming segment combined with cost efficiencies as the business continues to scale up
- Introduction of new digital game products likewise bolstered the growth

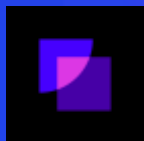
In million Php

EBITDA NET INCOME



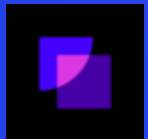
DigiPlus sustained its growth momentum in 2024 driven by launch of new games, cost efficiencies and reduction of PAGCOR share

In PHP Mn	2024	2023	% CHANGE
REVENUE			
Retail games	74,113	26,372	181%
Other revenues	1,110	879	
TOTAL REVENUE	75,223	27,251	176%
COST AND EXPENSES			
Franchise fees and taxes	33,686 (44.8%)	13,104 (48.1%)	157%
Advertising and promotion	13,383 (17.8%)	4,103 (15.1%)	224%
Other expenses	14,224	5,266	
TOTAL EXPENSES	61,293	22,473	174%
EBITDA	13,931 (18.5%)	4,778 (17.5%)	192%
Other non operating expenses, net	1,349	683	
NET INCOME	12,582 (16.7%)	4,095 (15.0%)	208%



PAGCOR is harmonizing its rates, supporting further growth for gaming operators

GAME OFFERINGS		PAGCOR SHARE RATE	BILLING PERIOD
Traditional Bingo		20.00%	August 2023
		25.00%	April 2024
		30.00%	January 2025 onwards
Electronic Bingo (eBingo)		42.50%	August 2023
		35.00%	April 2024
		30.00%	January 2025 onwards
Electronic (eCasino) Games		41.25%	August 2023
		35.00%	April 2024
		30.00%	January 2025 onwards
Sports Betting	Live Sports	22.50%	August 2023
		20.00%	April 2024
		17.50%	January 2025 onwards
	Virtual Sports	41.25%	August 2023
		35.00%	April 2024
		30.00%	January 2025 onwards
Specialty Games		15.00%	August 2023 onwards

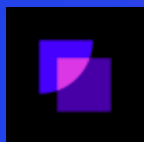


- PAGCOR reduced the rates for electronic games starting in January 2025

DigiPlus has strengthened its balance sheet, providing ample capacity to service its obligations and fund future investments

In PHP Mn	2021	2022	2023	2024 (unaudited)
Cash and Equivalents	417	1,356	4,264	13,979
Total Assets	18,595	20,948	29,417	43,671
Total Liabilities	8,910	7,941	10,789	12,394
Stockholder's Equity	9,685	13,001	18,925	31,277

- DigiPlus has strong cash positions for future projects



DigiPlus is executing on its strategy to establish itself as the number one diversified leisure and entertainment hub in the country

1

Cement leadership in digital gaming by offering new and innovative digital offerings, leveraging the expertise and infrastructure we have established from BingoPlus

- Ramping up livestreaming Perya Game, from which we can derive another source of growth
- Broadening our target market by diversifying our product offerings to cater to different demographics and lifestyle preferences (specialty games such as color games and card games)

2

Optimize user engagement and increase user retention through seamless and tailored experiences across our digital ecosystem

- Utilizing big data technologies to understand and predict user behavior and segment users through personalization

3

Introduce non-gaming content into our platform to diversify our user base and drive traffic to our platforms

- Launching new features such as reels, movies, and other entertainment formats into the platforms



DigiPlus has set up a dedicated Sustainability team and developed a Sustainability Framework to align itself with global best practice



- Initiated a materiality assessment to identify key ESG topics for digital entertainment.
- Pioneering advocacy campaign on Responsible Gaming to educate and protect players.
- Sustainability governance established at the management and board levels

We are leading the effort towards a responsible gaming environment at par with global standards

Prevention



Promoting self-regulation and managing risks

Intervention



Mental health support for gaming addiction

Education



Investment literacy for game winners

Information Education Campaign

Informational content teaching the right behaviors to self regulate while playing through:

- Nationwide press releases and advertorials
- Short-form videos on social media platforms

Mental Health Support

- Public webinar on identifying signs of excessive gaming
- Sustaining support for group counseling or therapy

Financial Literacy Sessions

Conduct private sessions on investment literacy targeted for jackpot winners

DigiPlus has allocated over ₱100 million to be deployed across various CSR projects for 2024



Technology Education

Empowering the next generation of Filipino Tech Talents

- FutureSmart Scholarships
- Coding for Kids



Accessible Healthcare

Enabling accessible healthcare for communities

- Medical missions
- Healthcare facility Rehabilitation



Community Resilience

Promoting disaster preparedness and sustainable livelihood

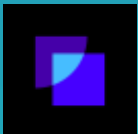
- Emergency relief and preparedness
- Barangay Bigayan (community outreach)



Responsible Digitalization

Creating a safer online environment for Filipinos

- Digi Buddy program
- Responsible Gaming Campaign



DigiPlus has been recognized by various local and global institutions



Inaugural Fortune Southeast Asia 500 (2024)



FTSE Total-Cap Index
FTSE All-Cap Index



MSCI Small Cap Index



PSE MidCap Index



Philippines Technology Excellence Award for Startup - Media and Entertainment (2023)



3G Best Social Responsibility Campaign Award (2023, 2024)

Excellence in ESG (2024)

3G Championship in Corporate Governance Awardee (2023)



Corporate Excellence Award
Fast Enterprise Award

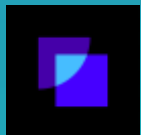


Best Sportsbook Operator, ArenaPlus (2024)

Philippines Innovator of the Year (2023)



Reliable Gaming Application - BingoPlus



Note on forward-looking statements

The forward-looking statements in this presentation are based on the beliefs of the management as well as assumptions made by and information currently available to the management. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns, levels of spending in business and leisure segments as well as consumer confidence. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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