

Investor Presentation

DigiPlus Interactive Corp.

May 2024

Gaming Industry Trends

1

Robust outlook for Philippine gaming industry presents a compelling opportunity to capture the demand in the space

- The Philippine gaming industry posted a record year in 2023, with GGR reaching ₱285.3 billion, up 33% from 2022
- PAGCOR projects GGR to reach ₱336.4 billion in 2024, up 18% from actual GGR in 2023

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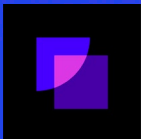
Online gaming is the fastest-growing segment in the industry, expected to overtake land-based casinos in the coming years

- PAGCOR forecasts e-games, comprising e-casinos, e-bingo, sports betting, and specialty games, to contribute ₱61.8 billion or 18% of total GGR, making it the fastest growing sector in the next few years
- The Philippines is encouraging more participation in the industry by reducing tax rates for online games and narrowing the range from 15%-50% to 15%-30% by 2025.
- PAGCOR forecasts e-games to overtake land-based casinos in terms of revenues in the coming years as technology continues to evolve in the local gambling industry

3

As the dominant player in online gaming, DigiPlus is well-positioned to capture the opportunities around the flourishing Philippine gaming and digital entertainment industry

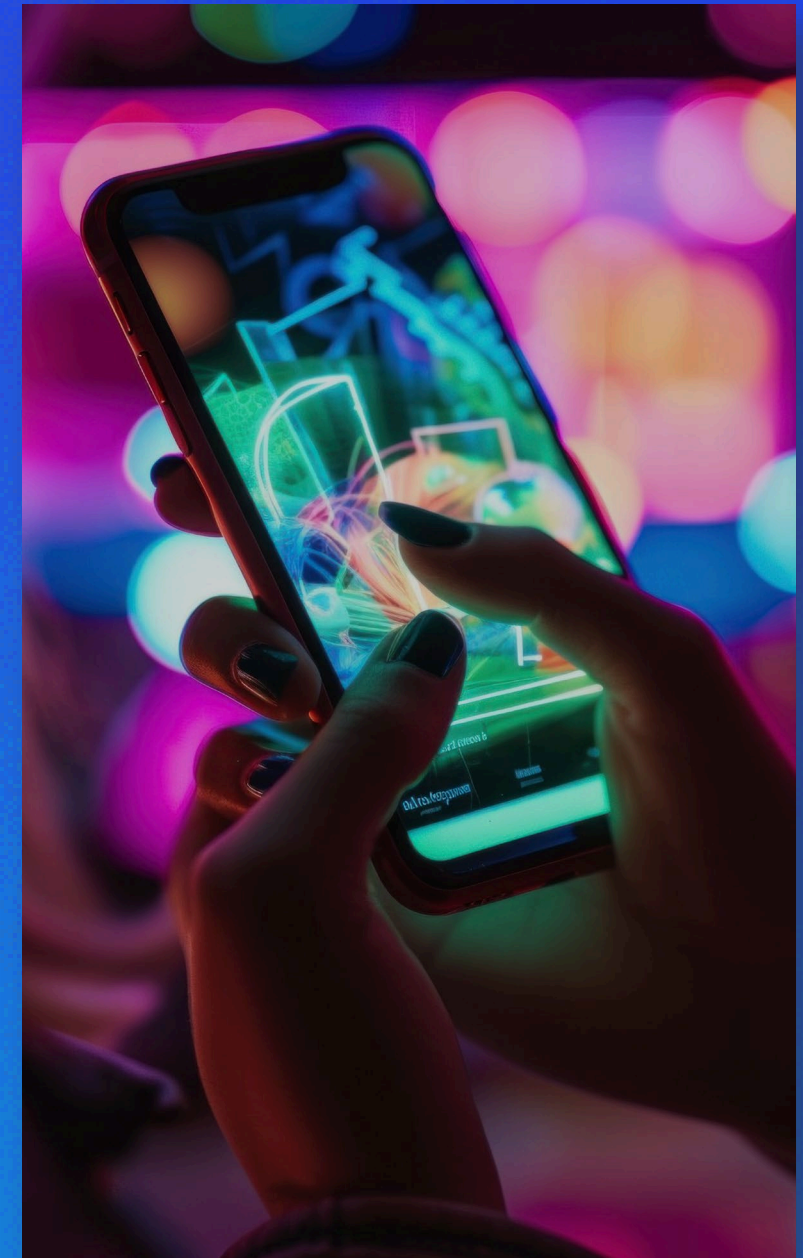
- Strong user base of over 30 million registered users among its digital platforms, complemented by over 140 physical sites spread out across the Philippines
- Robust and cutting-edge technology, research and development, and operational infrastructure
- Deep bench of management and industry professionals to execute on the growth strategy
- Healthy balance sheet that provides ample capacity to fund future investments





Company Overview

- Publicly listed company in the Philippines (PLUS:PM)
- Fastest-growing digital entertainment group in the Philippines, with over 20 years experience in leisure and entertainment
- Dominates the Philippine online gaming space with ~50% market share
- Established a world-class IT infrastructure and assembled deep bench of talents from technology and operations, with strong distribution network of physical sites across the Philippines
- In 2022, successfully pivoted its brick and mortar business to digital, which now accounts for over 90% of revenues
- Solid digital footprint with over 30 million registered users across its digital ecosystem
- Robust offline presence with over 140 physical sites across the Philippines, with over 2,000 employees across its online and offline operations spread out in the Philippines



DIGITAL ENTERTAINMENT

RETAIL BINGO



BingoPlus is the leading digital bingo platform in the country offering the game to bingo-loving Filipinos livestreamed anytime and anywhere.

SPORTSBOOK



ArenaPlus is the country's premiere sportsbetting brand that streams local and international sporting events live.

SPECIALTY GAMES



DigiPlus offers a variety of specialty game products involving colors, numbers, and cards traditionally well-loved by Filipinos in digital format.

OTHER BUSINESSES

LEISURE & HOSPITALITY



Hotel and casino

NETWORK AND LICENSING



CEZA master licensing and services

PROPERTY



Landholdings



DigiPlus has assembled a deep bench of senior leadership team to execute on its strategic transformation agenda



Andy Tsui
President



Wilfredo Pielago
Chief Finance Officer



Jasper Vicencio
Head, Offline Bingo Operations



Atty. Kristine Delos Reyes
Chief Legal & Compliance
Officer



Celeste Jovenir
VP & Head, Investor Relations,
Corporate Communications
& Sustainability



Atty. Rosalyn Batay
Head, Internal Audit



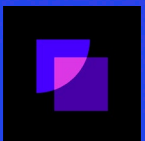
Elias John Kukas
VP, Investments



Atty. Carolyn Padilla
Corporate Secretary



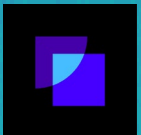
Ronald Pablo
Chief Risk & Data
Protection Officer



BingoPlus is the leader in the country's retail gaming segment, with over 30 million registered users in its platform



- DigiPlus launched BingoPlus in January 2022, an interactive, livestreaming digital bingo platform—a first of its kind in the country.
- Established market leadership in the retail gaming segment
- Cutting-edge IT infrastructure complemented by over 140 physical bingo sites nationwide
- Built a livestreaming studio with world-class digital streaming feature for the BingoPlus platform
- Over 1,000 games available on the platform
- Established strong brand equity since launching in January 2022 on aggressive marketing, acquisition, and retention efforts



ArenaPlus is the country's premiere sportsbetting brand, streaming major local and international sporting events live



- Launched in February 2023 to cater to the sports-loving demographic
- Streams local and international sports events live, including NBA playoffs
- Official sportsbook partner for both local and international franchises such as the FIBA World Cup, Philippine Basketball Association, Philippine Volleyball League
- Introducing more sports and community content into the platform to increase its following and users



DigiPlus launched traditional Filipino specialty games to diversify its digital offerings



- Perya Game is a local leisure and entertainment game platform with a nod to traditional Filipino carnival.
- Games that attract a crowd of onlookers, such as “Color Game,” and “Ball Drop” are among the most popular through the years.
- DigiPlus brings these games online via the Perya Game platform.



- BingoPlus Poker captures the thrill and fun of card games well-loved by Filipinos in the digital space.
- Tongits+ is a social game that offers the popular Filipino card game without wagering real money.



DigiPlus is executing on its strategy to establish itself as the number one diversified leisure and entertainment hub in the country

1

Cement leadership in digital gaming by offering new and innovative digital offerings, leveraging the expertise and infrastructure we have established from BingoPlus

- Ramping up ArenaPlus, from which we can derive another source of growth
- Broadening our target market by diversifying our product offerings to cater to different demographics and lifestyle preferences (specialty games such as color games and card games)

2

Optimize user engagement and increase user retention through seamless and tailored experiences across our digital ecosystem

- Utilizing big data technologies to understand and predict user behavior and segment users through personalization

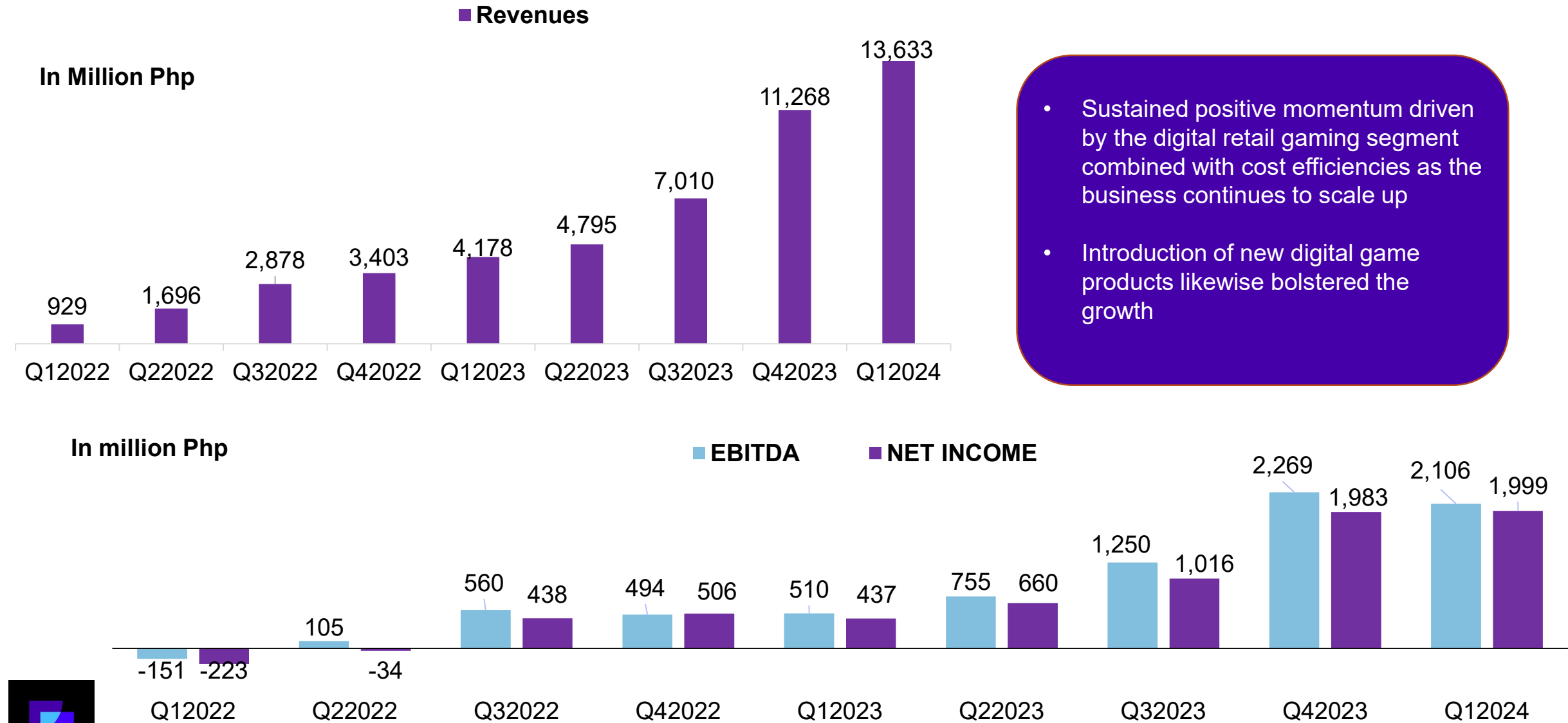
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Introduce non-gaming content into our platform to diversify our user base and drive traffic to our platforms

- Launching new features such as reels, movies, and other entertainment formats into the platforms



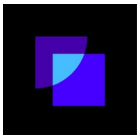
DigiPlus' strategic transformation into the digital entertainment space drove its remarkable turnaround since Q3 2022



DigiPlus has strengthened its balance sheet, providing ample capacity to service its obligations and fund future investments

In PHP Mn	2021	2022	2023	Change (%)
Cash and equivalents	416.5	1,356.5	4,264.2	214%
Total Assets	18,595	20,948	29,714	41.85%
Loans Payable	4,466	3,278	1,888	-42.4%
Net Debt	4,049	1,921	-2,376	-223.69%
Stockholder's Equity	9,685	13,007	18,925	45.5%
D/E Ratio	.92	.61	.57	-6.56%

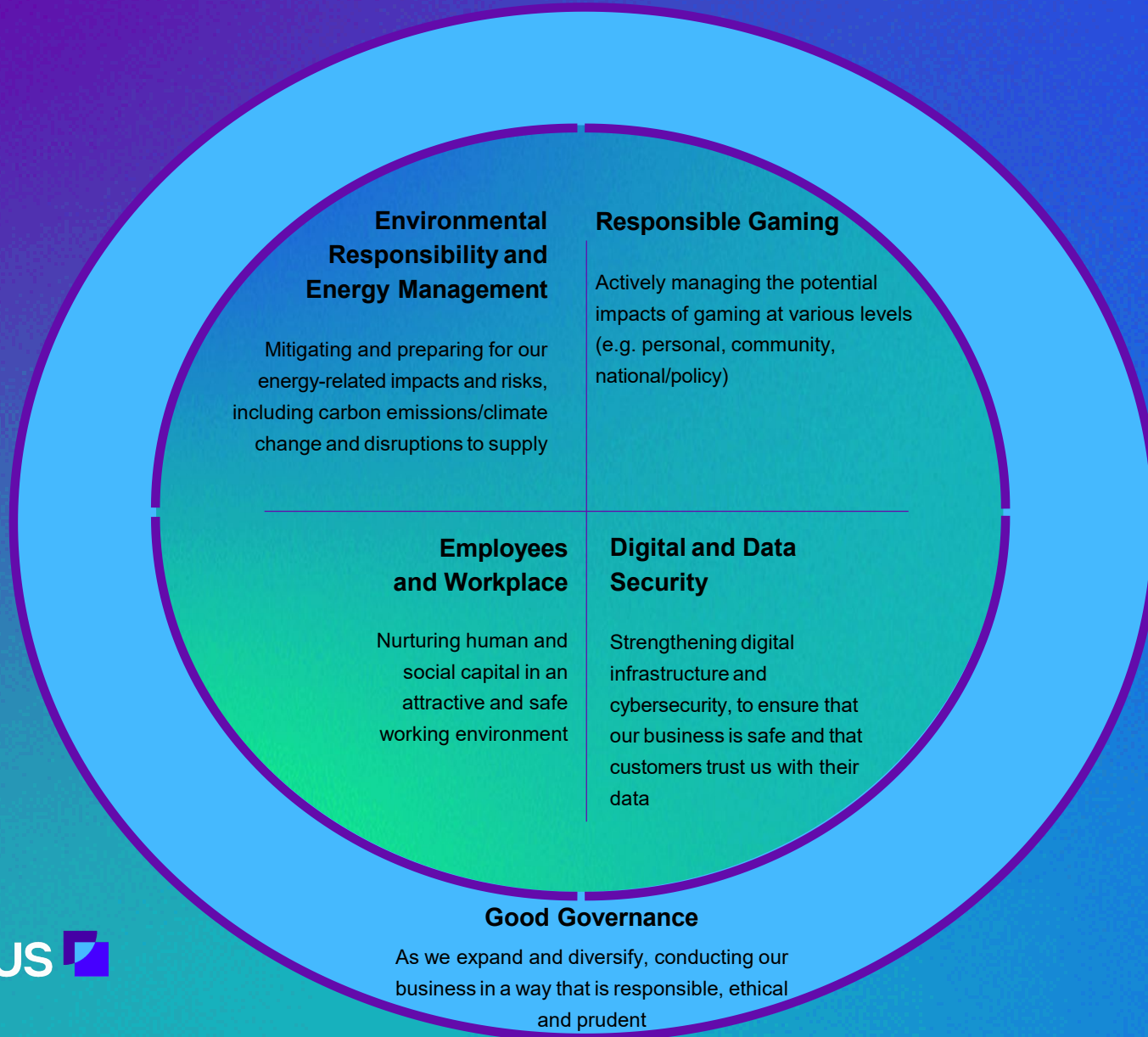
- DigiPlus has a manageable level of loans and realized significant improvement in its net debt position
- 100% of debt in peso



DigiPlus' successful strategic transformation reflected in its robust share price performance, outperforming the PSEi



DigiPlus has set up a dedicated Sustainability team and developed a Sustainability Framework to align itself with global best practice



- Initiated a materiality assessment to identify key ESG topics for digital entertainment.
- Pioneering advocacy campaign on Responsible Gaming to educate and protect players.
- Sustainability governance established at the management and board levels

DigiPlus has allocated over ₱100 million to be deployed across various CSR projects for 2024



Technology Education

Empowering the next generation of Filipino Tech Talents

- FutureSmart Scholarships
- Coding for Kids



Accessible Healthcare

Enabling accessible healthcare for communities

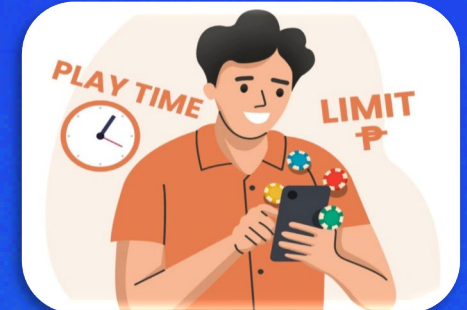
- Medical missions
- Healthcare facility Rehabilitation



Community Resilience

Promoting disaster preparedness and sustainable livelihood

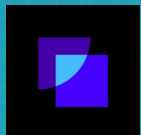
- Emergency relief and preparedness
- Barangay Bigayan (community outreach)



Responsible Digitalization

Creating a safer online environment for Filipinos

- Digi Buddy program
- Responsible Gaming Campaign



Note on forward-looking statements

The forward-looking statements in this presentation are based on the beliefs of the management as well as assumptions made by and information currently available to the management. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns, levels of spending in business and leisure segments as well as consumer confidence. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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